



TBN MONTHLY GAZETTE

Volume 1, Issue 1

April 2011

Welcome New Members!

XCOM Technologies joined March 1st, 2011

XCOM Technologies provides technical support outsourcing. If your business needs help with a technical issue, they can help. This includes computers, servers, software and telecommunications. They also sell Avaya and Adtran phone systems, Axis video surveillance, AVG software, Plantronics headsets and Cisco Networking devices.



Thompson Electric joined March 20th, 2011

Thompson Electric has over 30 years of experience. They specialize in new installations, remodels and maintenance issues. Every job receives the personal attention of the owner Randy Thompson. Randy is a Real Journeyman graduate electrician.



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Business Networking

From Online Source

Purpose

If you own a business of any kind, you need networking to succeed. Networking means building awareness of your business among potential customers of your products or services, or someone who can refer people to your business. Networking essentially involves getting to know other people. The proven way to get additional network contacts is to form mutually beneficial association with other business owners in your location.



Goals

Building a good network is one thing and maintaining a constant vigil on your goals, another. You need to monitor your set of goals regularly. For example, if you set yourself a target of meeting one new person a week or to definitely call one person you know each week, you must make sure that you adhere to the target. Look at it this way, even if only one out of every five calls you make turns into a sale, that means you have achieved one more sale that you did not have earlier. Isn't that enough reward? Such efforts are what will result in increased exposure to your business and your personal success, too. ■

Blast from the Past

In future issues, we will use this section to discuss news from past issues. However, since this is the first issue, we will share some “interesting” history facts.

Why Is Roosevelt on the Dime?

In 1921, when Franklin D. Roosevelt was stricken with a bout of polio that left him partially paralyzed, there were no organizations to lend support. Although Roosevelt had the money for the very best treatments for himself, he realized that there were thousands of others who did not. Also, at the time, there was no known cure for polio. In 1938, President Roosevelt helped establish the National Foundation for Infantile Paralysis (which later became known as the March of Dimes). This foundation was created to help care for polio patients and to help fund research to find a cure. Funding from the March of Dimes helped Jonas Salk discover a vaccine for polio.

Soon after President Franklin D. Roosevelt's death in 1945, the public started sending letters to the United States Treasury Department requesting that Roosevelt's portrait be placed on a coin. The dime seemed the most appropriate coin because of Roosevelt's ties to the March of Dimes. The new dime was released to the public on Roosevelt's birthday, January 30, 1946. ■

Tug-of-War

Personally, I haven't played the game of tug-of-war since I was in elementary school. Five students holding one end of a long rope and another five holding the other end. I'd like to proudly say that my team won, but I have distant memories of being dragged over the muddy center line. Today, tug-of-war is a game that most adults relegate to those still in their youth, but did you know that tug-of-war used to be an official Olympic Games event?

Since tug-of-war has been a game played by adults for centuries, it became an official event at the second modern Olympic Games in 1900. However, it's time as an official Olympic event was short-lived and it was last played at the Olympics at the 1920 Games. Tug-of-war was not the only event to be added and then later removed from the Olympic Games; golf, lacrosse, rugby, and polo also shared its fate. ■

The First Dot Com

Half a century ago, no one in the world would have had a personal computer of their own and most would not even have been able to describe a computer to you. Now, in the 21st century, we live in a world filled with dot-somethings. We have .com extensions on website addresses for companies and .edu extensions for schools. We have URL extensions for nearly every country (such as .ls for Lesotho) and newer extensions such as .nom for personal websites and .travel for travel-related websites.

Surrounded by dot extensions, have you ever stopped to wonder what website was the very first to be a dot-com? That honor was claimed on March 15, 1985, when Symbolics.com registered their domain name. ■

The First Star on the Walk of Fame

Designed by artist Oliver Weismuller, the Walk of Fame in Hollywood, California consists of 2,500 stars embedded into the sidewalks along Hollywood Boulevard and Vine Street. Stars honored on the Walk of Fame must have made professional accomplishments in one of five categories: motion pictures, television, recording, live theater, or radio. (Under the name on each honoree, an icon depicts the category for which the star was awarded.)

On February 9, 1960, the very first star was awarded to actress Joanne Woodward. Within a year and half, over 1,500 of the stars were filled with names. Currently, over 2,300 of the stars have been awarded and two new stars are awarded each month. ■

Barbie's Full Name

The Barbie doll, which first appeared on the world-stage in 1959, was invented by Ruth Handler (co-founder of Mattel) after she realized that her daughter liked to play with paper dolls that resembled grown-ups. Handler suggested making a three-dimensional doll that looked like an adult rather than a child. The doll was named after Handler's daughter, Barbara, and is still produced by Mattel. The doll's full name is Barbara Millicent Roberts. ■

CALENDAR OF EVENTS FOR APRIL

TBN NEWSLETTER

DATE – APRIL 1ST

Please read your newsletter to keep up with members and their services.

TBN MEETING

PLACE – XCOM TECHNOLOGIES

DATE – APRIL 6TH

TIME – 7 AM

Please come to the meeting if you can.

TAX DAY

DATE – APRIL 15TH

Pushed to April 18th this year.

TBN MEETING

PLACE – BRUNO'S

DATE – APRIL 20TH

TIME – 6 PM

Please come to the meeting if you can.

EASTER

DATE – APRIL 24TH

Happy Easter!

ADMINISTRATIVE PROFESSIONALS DAY

DATE – APRIL 27TH

Don't forget to recognize your assistant.

QUESTIONS AND ANSWERS

Q: Between my personal life and running my business, I am very busy. Do I have to attend the meetings?

A: No. We understand how hectic things are, which is why we opted for voluntary meetings, combined with this newsletter, to pass along member information.

Q: I know of a good business, can they join the group?

A: Yes. We encourage members to recommend a business to the group. If they don't conflict with other members services then current members will vote.

Q: Can a member be removed from the group?

A: Yes. A member can be removed for failing to promote the other members and for unprofessional acts.

Q: Do members use each other's services?

A: Yes. We encourage it. We ask that you at least give their business a try when you are in need of their services. That way you will know how great their services are when recommending them to others.

Q: If I have a question about Tippecanoe Business Network, what should I do?

A: We want membership to be a great experience. If you ever have any comments call 765-807-2357 or email info@tippebiznet.com.

Q: What is the purpose of the business cards?

A: It is hard to carry around business cards for each member of the group, which is why we created the TBN cards. If you find someone who could use a member's services, you can give them a card that directs them to the TBN site. All members' information will be on the site, including a link to their website. Also, if you know of a professional business that would be beneficial to the group, please give them a card.

Q: What are the fees to be a member of the group?

A: The fee is \$100 per year. It is used to help pay for the business cards, the TBN website and associated fees.

MEMBER DIRECTORY

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