



TBN MONTHLY GAZETTE

Volume 1, Issue 5

August 2011

Attention Members:

This is our second month without adding a new member to the group. The larger our group, the more people you have out promoting your business.

If you know a business that could fill an open category, please give them a card. Also, you can let us know about a potential member and we would be happy to visit their business to speak with them about the benefits of joining our networking group.

We have a great group so far, but let's fill some of the categories that we have open. It will be good for current members, as well as future businesses that we add. ■



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Cut Business Taxes.

One of the quickest ways to increase the revenue of a small business is by cutting expenses. When looking at various required operational expenses, many entrepreneurs identify taxes as a primary area to reduce spending. If properly planned, there are few choices a business owner can make that will legally ease the tax burden to the business.

Here are a few useful tips:

1. **Make Purchases** - It is not uncommon for a small business owner to put off major purchases. When financial resources are at a premium, it is understandable for an entrepreneur to balk at spending a lot of money on needed office equipment. He should consider, however, the tax benefits of making that purchase before the end of the year.
2. **Recruit Smartly** - Smart hiring decisions can help ease taxes. Positions such as receptionist or bookkeeper may require a permanent, full-time employee. When this is the case, the business owner should consider hiring a family member. Family-run businesses are favored under the small business tax code. For example, depending on the salary a business owner pays an employee who is her child, she may not be required withhold Social Security or income taxes.
3. **Be Charitable** - Donations made by a small business are tax deductible. As a result, an entrepreneur looking for ways to cut taxes will be well served to donate generously to local nonprofit organizations. In addition to the tax benefits, donating to charities is an excellent way to gain marketing exposure while generating goodwill on behalf of the firm. ■

Member Announcements

This section has been modified so members could make announcements to the rest of the group. If you have a new service, a special you are running or would just like to discuss one of the specialties of your business, please contact us and we will include your information in future issues. ■



Tenley Studio

Please bring this coupon with you for a complimentary class! ■

You are invited to enjoy **One Complimentary Class!**

Tenley Method is a total body workout that burns fat and sculpts the body to create long lean legs, flat abs, sculpted arms, and a lifted seat.

Tenley Studio

332 Main Street, Suite B, Lafayette, IN 47901

Please call us at 765-838-3546 to schedule your free class.

\$20 Value. Non-transferable, one postcard per client. Please present this card at the time of your free class.

www.mytenleystudio.com

XCOM Technologies

We just partnered with RealVNC. They provide remote control software which lets users observe and interact with desktop applications across any network. This is yet another company partnership that offers us discounted pricing, and we pass those savings along to our customers. VNC is in widespread active use by many millions throughout industry, academia and privately. There are several versions to choose from, including a free version and some substantially enhanced commercial versions. Give us a call and we can help choose the right version for you. ■

CALENDAR OF EVENTS FOR AUGUST

TBN NEWSLETTER

DATE – AUGUST 1ST

Please read your newsletter to keep up with members and their services.

TBN MEETING

PLACE – XCOM TECHNOLOGIES

DATE – AUGUST 10TH

TIME – 7 AM

Please come to the meeting if you can.

ASSUMPTION DAY

DATE – AUGUST 15TH

A feast commemorating the Virgin Mary being taken to heaven.

TBN MEETING

PLACE – BRUNO'S

DATE – AUGUST 24TH

TIME – 6 PM

Please come to the meeting if you can.

WOMEN'S EQUALITY DAY

DATE – AUGUST 24TH

A day to remember the day women gained the right to equality. The 19th Amendment was passed in 1920.

QUESTIONS AND ANSWERS

Q: Between my personal life and running my business, I am very busy. Do I have to attend the meetings?

A: No. We understand how hectic things are, which is why we opted for voluntary meetings, combined with this newsletter, to pass along member information.

Q: I know of a good business, can they join the group?

A: Yes. We encourage members to recommend a business to the group. If they don't conflict with other members services then current members will vote.

Q: Can a member be removed from the group?

A: Yes. A member can be removed for failing to promote the other members and for unprofessional acts.

Q: Do members use each other's services?

A: Yes. We encourage it. We ask that you at least give their business a try when you are in need of their services. That way you will know how great their services are when recommending them to others.

Q: If I have a question about Tippecanoe Business Network, what should I do?

A: We want membership to be a great experience. If you ever have any comments call 765-807-2357 or email info@tippebiznet.com.

Q: What is the purpose of the business cards?

A: It is hard to carry around business cards for each member of the group, which is why we created the TBN cards. If you find someone who could use a member's services, you can give them a card that directs them to the TBN site. All members' information will be on the site, including a link to their website. Also, if you know of a professional business that would be beneficial to the group, please give them a card.

Q: What are the fees to be a member of the group?

A: The fee is \$100 per year. It is used to help pay for the business cards, the TBN website and associated fees.

MEMBER DIRECTORY

Aspen Dental Group

Contact – Dr. Heath Jones
Phone – 765-447-2725
Email – hwjdds@yahoo.com

Thompson Electric

Contact – Randy Thompson
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Just Us Kids, Inc.

Contact – Nancy Beall
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Email – nancy@justuskidsinc.com

XCOM Technologies

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Tenley Studio

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