



TBN MONTHLY GAZETTE

Volume 1, Issue 3

June 2011

Welcome New Member!



Aspen Dental joined May 20th, 2011

Whether your dental needs are a complete exam and cleaning, a full-mouth restoration or anything in between, Aspen Dental Group promises to provide you with exceptional care as they enhance the natural beauty of your smile. Aspen Dental Group offers families in Greater Lafayette the most relaxed dental experience for reasons that go beyond the chair.

Aspen's comprehensive capabilities include cosmetic dentistry, orthodontics and oral surgery, which means you can get most anything you need done in the office. At Aspen Dental you get a refreshing style of unassuming "truth" dentistry that doesn't involve trying to "sell" you dental work you don't need. They are there to take care of your teeth. Your smile is the first priority, and they'll give you something to smile about!

<http://www.lafdentist.com/>

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Cash Flow

What is cash flow?

Business is all about trade, the exchange of value between two or more parties, and cash is the asset needed for participation in the economic system. For this reason - while some industries are more cash intensive than others - no business can survive in the long run without generating positive cash flow.



Cash Flow vs. Income

It is important to note the distinction between being profitable and having positive cash flow transactions: just because a company is bringing in cash does not mean it is making a profit (and vice versa).

For example, say a manufacturing company is experiencing low product demand and therefore decides to sell off half its factory equipment at liquidation prices. It will receive cash from the buyer for the used equipment, but the manufacturing company is definitely losing money on the sale: it would prefer to use the equipment to manufacture products and earn an operating profit. But since it cannot, the next best option is to sell off the equipment at prices much lower than the company paid for it. In the year that it sold the equipment, the company would end up with a strong positive cash flow, but its current and future earnings potential would be fairly bleak. Because cash flow can be positive while profitability is negative, investors should analyze income statements as well as cash flow statements, not just one or the other. ■

Member Announcements

This section has been modified so members could make announcements to the rest of the group. If you have a new service, a special you are running or would just like to discuss one of the specialties of your business, please contact us and we will include your information in future issues.



XCOM Technologies

We would like to announce our partnership with NovaStor. NovaStor is used by private users, small- and medium-sized companies and large international organizations alike. Their product portfolio covers the following application areas: data protection, data recovery and long-term, legally-compliant data storage. NovaStor products distinguish themselves as user-friendly, high performance and low cost. If you are in need of backup software, please let us know and we can help you choose the correct solution. ■

Aspen Dental Group

At Aspen Dental Group we can't guarantee your anxiety about visiting the dentist will disappear, but nearly all of our patients find that's what happens. We want to prove that quality and comfort are our top priorities, so we have provided a coupon. Please print and bring with you on your next visit for 15% off the dental service of your choice. ■

**A One Time 15% Discount
Towards a Service of Your Choice
for Existing and New Patients**

Cash or Check only

CALENDAR OF EVENTS FOR JUNE

TBN NEWSLETTER

DATE – JUNE 1ST

Please read your newsletter to keep up with members and their services.

TBN MEETING

PLACE – XCOM TECHNOLOGIES

DATE – JUNE 8TH

TIME – 7 AM

Please come to the meeting if you can.

FLAG DAY

DATE – JUNE 14TH

Show respect for our flag and to the people who created it.

FATHER'S DAY

DATE – JUNE 19TH

Don't forget to honor your fathers.

FIRST DAY OF SUMMER

DATE – JUNE 21ST

Summer Solstice – longest day of the year.

TBN MEETING

PLACE – BRUNO'S

DATE – JUNE 22ND

TIME – 6 PM

Please come to the meeting if you can.

QUESTIONS AND ANSWERS

Q: Between my personal life and running my business, I am very busy. Do I have to attend the meetings?

A: No. We understand how hectic things are, which is why we opted for voluntary meetings, combined with this newsletter, to pass along member information.

Q: I know of a good business, can they join the group?

A: Yes. We encourage members to recommend a business to the group. If they don't conflict with other members services then current members will vote.

Q: Can a member be removed from the group?

A: Yes. A member can be removed for failing to promote the other members and for unprofessional acts.

Q: Do members use each other's services?

A: Yes. We encourage it. We ask that you at least give their business a try when you are in need of their services. That way you will know how great their services are when recommending them to others.

Q: If I have a question about Tippecanoe Business Network, what should I do?

A: We want membership to be a great experience. If you ever have any comments call 765-807-2357 or email info@tippebiznet.com.

Q: What is the purpose of the business cards?

A: It is hard to carry around business cards for each member of the group, which is why we created the TBN cards. If you find someone who could use a member's services, you can give them a card that directs them to the TBN site. All members' information will be on the site, including a link to their website. Also, if you know of a professional business that would be beneficial to the group, please give them a card.

Q: What are the fees to be a member of the group?

A: The fee is \$100 per year. It is used to help pay for the business cards, the TBN website and associated fees.

MEMBER DIRECTORY

Aspen Dental Group

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Thompson Electric

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